

Cofinanciado por:



UNIÃO EUROPEIA
Fundo Europeu
de Desenvolvimento Regional

VALE INOVAÇÃO - PORTUGAL 2020 CANDIDATURE

Project file:

Project No: 5638

Designation: Louritex 2015 - Resource Optimization and Continuous Improvement to Compete

Total eligible cost: 15.000 Euros

Financial support from the European Union: 11.250 Euros

National public financial support: N / A

Project Overview:

"Diagnosis of the Louritex internal competitiveness, where it was identified the aspects to be improved at the level of the management and presented suggestions of improvement for them, aiming at its training at the organizational level for a more effective and efficient bet in the external markets, increasing its competitiveness performance."

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INTERNACIONALIZAÇÃO - PORTUGAL 2020 CANDIDATURE

Project file:

Project No: 7868

Name: New World Markets - Diversify and Consolidate

Total eligible cost: 291.563,14 Euros

Financial support from the European Union: 131.203,41 Euros

National public financial support: N / A

Project Overview:

"The project aims to boost Louritex's export capacity through a concerted marketing and management strategy, allowing it to diversify its scope of action to new markets and intensify its presence in today's markets."

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QUALIFICAÇÃO - PORTUGAL 2020 CANDIDATURE

Project file:

Project No: 035032

Designation: New skills to compete in new and more challenging international markets

Total eligible cost: 201.147,50 Euros

Financial support from the European Union: 90.516,38 Euros

National public financial support: N / A

Project Overview:

"The New skills to compete in new and more challenging international markets aims to qualify Louritex by investing in intangible domains of competitiveness, such as certifications in accordance with international regulations, implementation of management support tools and strategic investment enhancers integration into I4.0.

The execution of this project will internally empower Louritex, guaranteeing the continuity of its differentiated positioning and the diversification of its range of operation to even more demanding external markets. "