

Cofinanciado por:



UNIÃO EUROPEIA
Fundo Europeu
de Desenvolvimento Regional

VALE INOVAÇÃO - PORTUGAL 2020 CANDIDATURE

Project file:

Project No: 5638

Designation: Louritex 2015 - Resource Optimization and Continuous Improvement to Compete

Total eligible cost: 15.000 Euros

Financial support from the European Union: 11.250 Euros

National public financial support: N / A

Project Overview:

"Diagnosis of the Louritex internal competitiveness, where it was identified the aspects to be improved at the level of the management and presented suggestions of improvement for them, aiming at its training at the organizational level for a more effective and efficient bet in the external markets, increasing its competitiveness performance."

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UNIÃO EUROPEIA
Fundos Europeus
Estruturais e de Investimento

Project designation | New World Markets - Diversificar e Consolidar

Project code | POCI-02-0752-FEDER-007868

Main goal | Strengthening the competitiveness of small and medium companies

Intervention area | Center

Beneficiary entity | Louritex – Sociedade Agro - Construtora de Alfaías Agrícolas do Carvalheiro, Lda

Approval date | 07-04-2016

Start date | 03-08-2015

Conclusion date | 31-07-2018

Total eligible cost | 134.886,76€

Financial support from the European Union | 57.664,09€

Goals, activities and expected/achieved results:

The application to the project aimed to enhance Louritex's export capacity, through a concerted strategy in terms of marketing and management, allowing it to diversify its scope of action to new markets and intensify its presence in existing ones.

Louritex, through this project, proposed to make an investment of €291,563.14 and to reach an export value in turnover of 85.78%. In the post-project there was an investment of €161,574.41 and an export tax of 65.9%.



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QUALIFICAÇÃO - PORTUGAL 2020 CANDIDATURE

Project file:

Project No: 035032

Designation: New skills to compete in new and more challenging international markets

Total eligible cost: 201.147,50 Euros

Financial support from the European Union: 90.516,38 Euros

National public financial support: N / A

Project Overview:

"The New skills to compete in new and more challenging international markets aims to qualify Louritex by investing in intangible domains of competitiveness, such as certifications in accordance with international regulations, implementation of management support tools and strategic investment enhancers integration into I4.0.

The execution of this project will internally empower Louritex, guaranteeing the continuity of its differentiated positioning and the diversification of its range of operation to even more demanding external markets. "